

Senior Multimedia Designer

As a Mid–Senior Multimedia Designer at B’Lao & Scavi Group, you will play a key role in shaping and elevating the visual and multimedia presence of both the parent brand, B’Lao Group, and our subsidiary - Scavi. With a strong focus on video editing, motion graphics, and multimedia storytelling, you will create high-impact visual and video assets that reinforce the Group’s premium, French-rooted brand positioning across digital platforms. You will collaborate closely with cross-functional teams to translate business and communication objectives into compelling multimedia content for B2B audiences.

- Expected start date: Early January 2026
- Work location: B’Lao Head Office (Onsite) – Lot 14, 19A Street, Bien Hoa Industrial Zone II, Vietnam

Key Responsibilities

- Produce high-quality multimedia content for B2B communication, including newsletters, brochures, event materials, and professional video content, aligned with brand guidelines.
- Lead video editing and motion-based content, including short-form videos, corporate films, interviews, event recaps, reels, and animated assets for digital and internal channels.
- Partner with the Business Department and Design Team to develop creative concepts and ensure clear, consistent brand storytelling across both brands.
- Maintain a premium, professional, and consistent visual identity across all visual and video outputs.
- Adapt and optimize multimedia content for different platforms, audiences, and formats, with strong sensitivity to B2B communication needs.
- Review and refine deliverables based on feedback while maintaining high creative standards.
- Provide guidance or informal mentorship to junior designers, vendors, or external partners when needed.
- Stay current with multimedia trends, tools, and video editing techniques to continuously elevate content quality.



Job Targets

- Strengthen the premium multimedia identity of B'Lao and Scavi within the B2B ecosystem.
- Deliver professionally crafted video content that conveys credibility, expertise, and long-term value.
- Support communication initiatives through impactful multimedia assets that enhance brand awareness, engagement, and trust.

Requirements

- From 5 to 7+ years of experience as a **Multimedia Designer**, Video Editor, or similar role, with a strong portfolio showcasing video editing, motion graphics, and visual design.
- Bachelor's degree in multimedia design, graphic design, visual communication.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and video/motion tools such as Premiere Pro, After Effects, CapCut, Canva Pro, or equivalent.
- Experience with corporate or B2B video content is a strong advantage.
- Ability to manage multiple projects independently and meet deadlines in a fast-paced environment.
- Strong creative judgment, attention to detail, and consistency.
- Strong English communication skills. French is a plus.

Application Instructions

Please submit your resume and portfolio (including video samples or a showreel) to

♥ havy.huynh@blaogroup.com

About us

Website

B'Lao <https://blaogroup.com>
Scavi <https://scavi.com>

Social Platform

B'Lao <https://www.linkedin.com/company/blaogroup/>
Scavi <https://www.linkedin.com/company/scavigroup/>